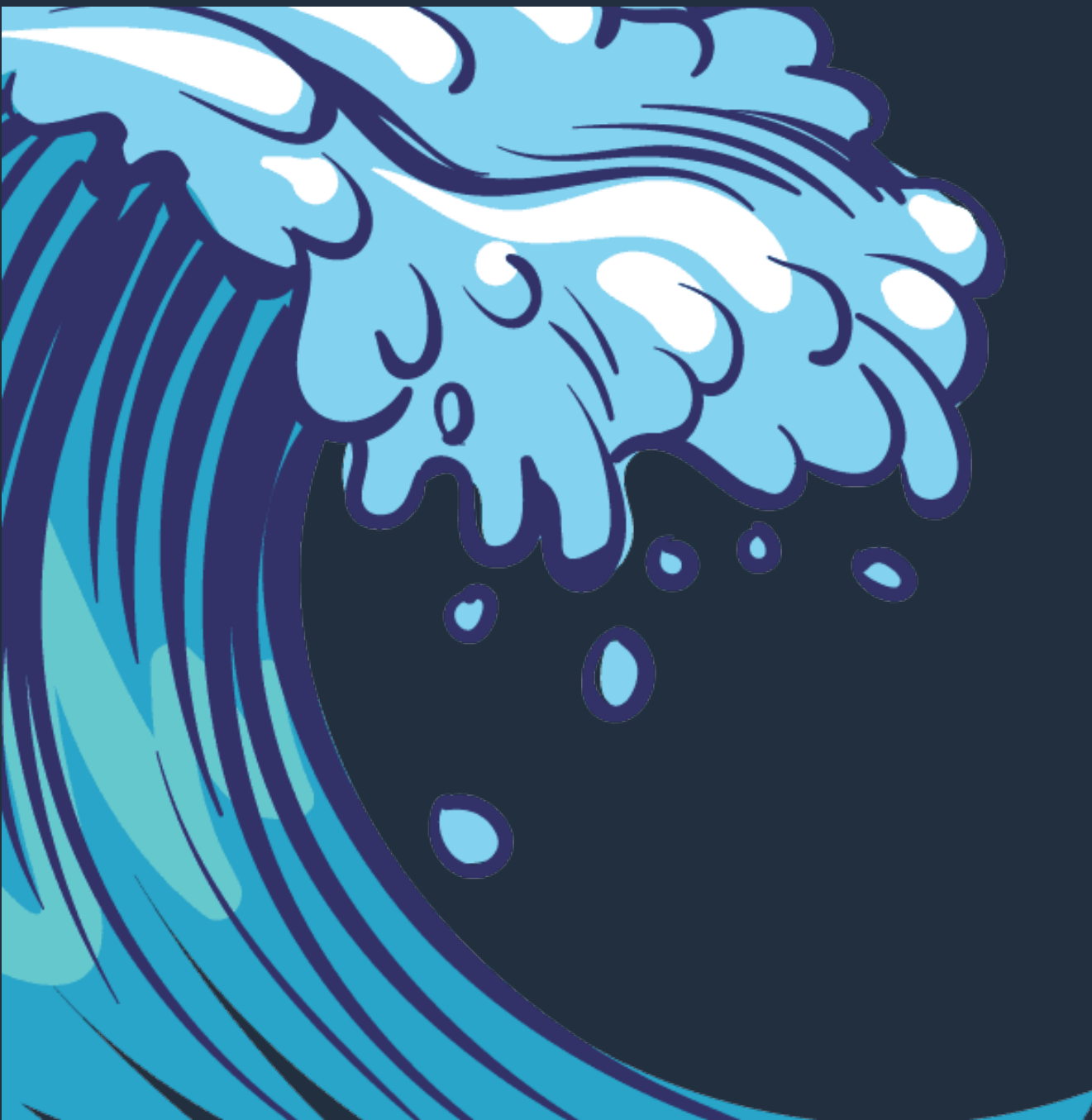


The Low-Code Tide is Rising

Low-Code, High Growth

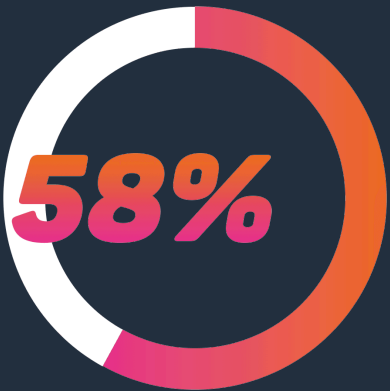


A recent survey of 200 IT and business decision-makers conducted by Forrester Consulting on behalf of HCL Software is making it clear low-code platforms will soon dominate the application development landscape.*

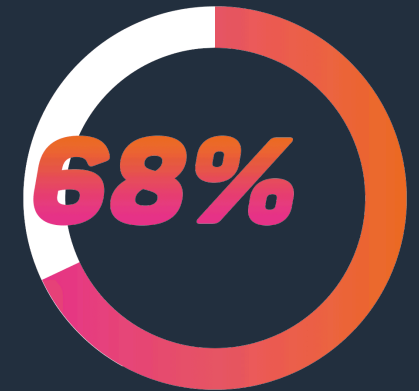
Driven primarily by the need to build mobile applications that drive most digital business transformation initiatives, the next big challenge will be finding a way to simultaneously deploy what will soon become a tsunami of new applications.

** Leveraging Low-Code Development for Your Innovation Needs, a commissioned study conducted by Forrester Consulting on behalf of HCL Software.*

The Trend: Low-Code Tsunami Builds



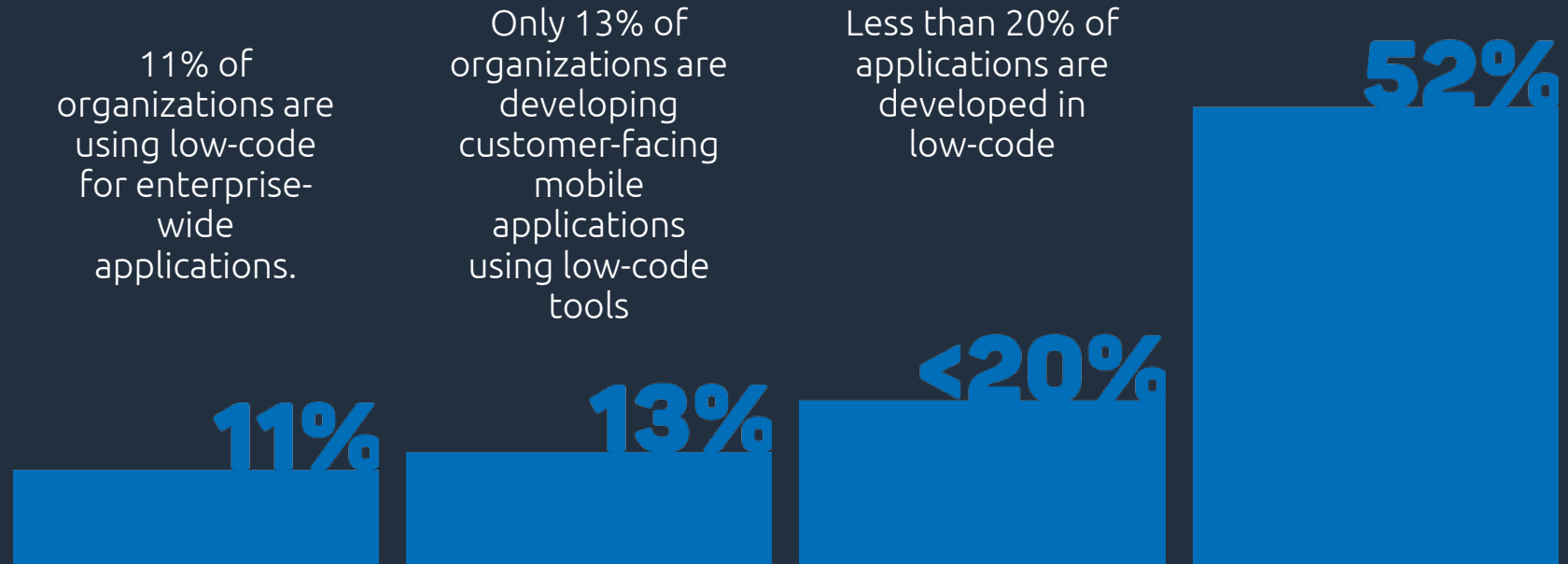
Well over half (58%) of organizations are currently implementing or expanding their low-code development capabilities.



More than two-thirds (68%) of decision-makers consider low-code development as part of their top three IT priorities.

The Warning: There's Still Time to Get Ready

More than half of organizations (52%) plan to increase their use of low-code development over the next two to five years.

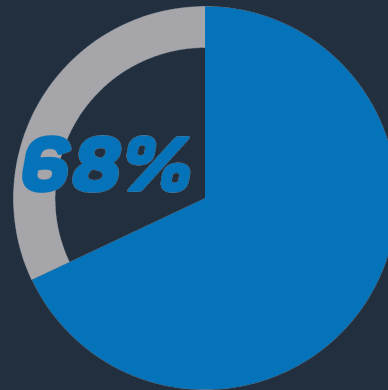


The Opportunity: The Mobile Wave Looms Large

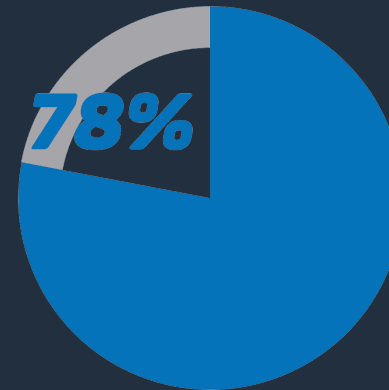
72%



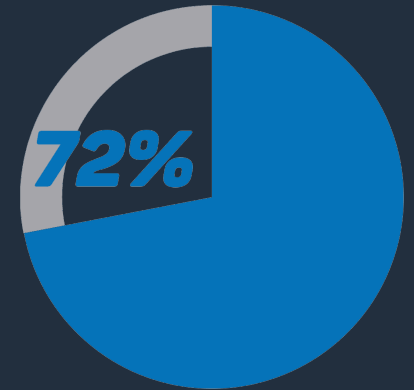
More than two-thirds (68%) consider low-code development as the key to increasing the scale and velocity of their mobile application needs.



Innovation and customer engagement make mobile a priority for more than three quarters of organizations (78%).



Nearly three quarters of organizations (72%) are seeking to improve mobile experiences across customer, business partner and employee-facing applications.



Improving mobile experiences is a significant priority for nearly three quarters of IT decisions



The Risk: The Compliance Undertow

The Legal Factor

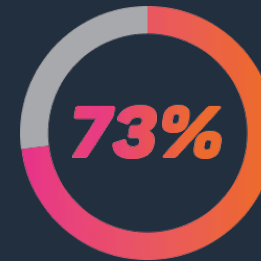
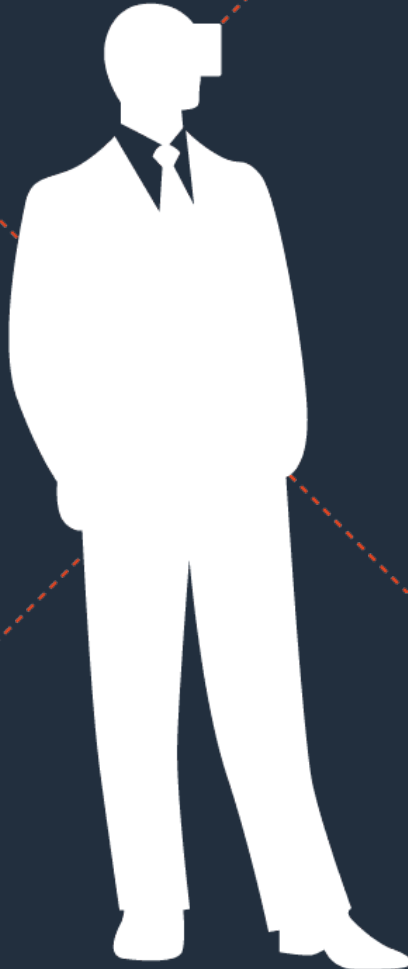
Well over half of organizations (57%) said legal and regulatory issues limit their current mobile innovation development.

The Legacy Factor

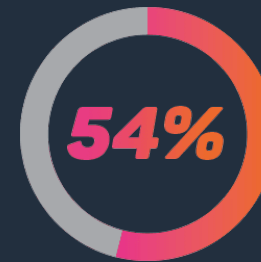
Just over half (51%) noted that outdated technologies and the lack of integrations also contribute to the lack of scale and speed in mobile app development.



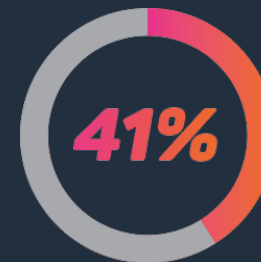
Beyond Mobile



Nearly three quarters of organizations (73%) also see multi-experience management as an important driver of low code adoption by enabling developers to build application experiences across a variety of channels, including digital processes, wearables, augmented reality and more.



More than half of organizations (54%) want to be able to invest in Internet of Things (IoT) applications and smart device capabilities in the next three to six months.

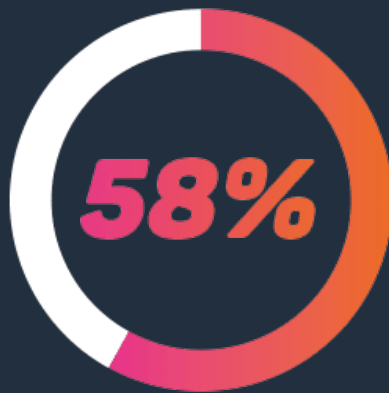


A total of 41% consider digital experience management a near-term need to address seamless experience across channels.

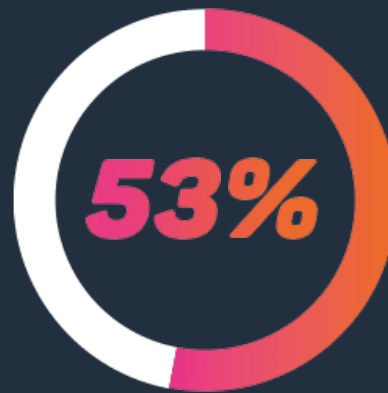
How to Ride the Wave: The Need for Speed



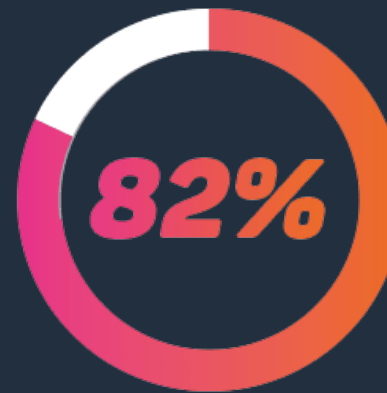
Well over three quarters of organizations (69%) said they expect to improve the scale and speed of how they develop and improve their business applications.



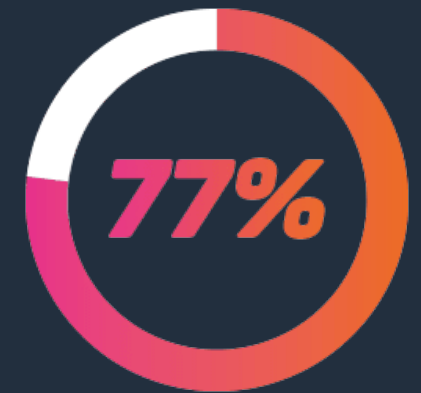
Well over half of organizations (58%) are focused on maintaining speed and quick delivery.



More than half (53%) of organizations are specifically investing in low-code capabilities in the near-term to increase the velocity of professional developers.



A full 82% of organizations are improving capabilities and productivity of developers as a key driver of investments in low code platforms.



More than three quarters (77%) consider the speed of deployment enabled by low-code tools to be a critical driver.

The low-code revolution is here, and forward-thinking leaders know it needs to be a fundamental part of any future technology strategy. Are you ready to ride the low-code wave? Look into HCL Volt MX, an industry-leading low-code platform you can use to deliver enterprise mobile apps — the way you want.



HCL Volt MX

[Visit the Volt MX website and download the full paper](#)

Thank you for reading

HCL - Low-Code Tide

